

## CLAIMS

This listing of claims will replace all prior versions, and listings, of claims in the application:

### Listing of Claims:

1. (previously presented) A method for encouraging the presentation of a series of unpaid debts to a collection agency, the method comprising the steps for:
  - receiving a request to collect on an unpaid debt;
  - determining whether to allocate a reward for the unpaid debt, wherein the reward includes a non-monetary incentive;
  - selectively performing one or more debt collection procedures to collect at least a portion of the unpaid debt; and
  - selectively apportioning the portion of the unpaid debt that has been collected.
2. (previously presented) A method as recited in claim 1, wherein the step for determining whether to allocate the reward comprises the steps for:
  - determining eligibility for receipt of the reward; and
  - if eligibility exists, allocating the reward.
3. (previously presented) A method as recited in claim 2, wherein eligibility occurs upon education and certification in at least one of:
  - (i) one or more debt collection techniques; and

(ii)one or more techniques to receive rewards for unpaid debts.

4. (previously presented) A method as recited in claim 3, wherein a reward is provided upon certification.

5. (previously presented) A method as recited in claim 3, wherein a computer device is employed to perform at least one of the steps for:

(i)receiving the request, wherein the request is an electronic request; and

(ii)providing the education.

6. (previously presented) A method as recited in claim 3, wherein the reward includes credit for use in obtaining at least one of:

(i)a good; and

(ii)a service.

7. (previously presented) A method as recited in claim 6, wherein the credit includes a frequent flyer mile.

8. (previously presented) A method as recited in claim 1, wherein the step for selectively apportioning comprises the steps for:

identifying a debt owner's amount of the portion collected, wherein the debt owner's amount is the amount of the portion that is to be provided to a service provider to whom the unpaid debt is owed; and

identifying a collection entity's amount of the portion collected, wherein the collection entity's amount is to be provided to an entity that performed the debt collection procedures.

9. (previously presented) A method as recited in claim 8, further comprising the steps for:

determining whether one or more letter-writing vouchers are desired; and

if the vouchers are desired, subtracting a payment for the vouchers from the debt owner's amount prior to providing the debt owner's amount to the service provider to whom the unpaid debt is owed.

10. (previously presented) A method as recited in claim 9, wherein the vouchers include a book of vouchers that comprises a minimum number of vouchers required for purchase.

11. (previously presented) A method for advancing the presentation of unpaid debts for collection, the method comprising the steps for:

certifying an individual to receive a reward for providing at least one in a series of unpaid debts to a collection entity, wherein the reward includes one or more non-monetary incentives;

providing the reward to the certified individual upon providing the unpaid debt to the collection entity.

12. (previously presented) The method as recited in claim 11, wherein the step for certifying comprises the step for providing education relating to at least one of:

(i)debt collection; and

(ii)an incentive program that includes the non-monetary incentives.

13. (cancelled)

14. (cancelled)

15. (cancelled)

16. (cancelled)

17. (cancelled)

18. (previously presented) A method for encouraging the presentation of a series of unpaid debts to a collection agency for pursuing collection on the unpaid debts, the method comprising the steps for:

providing a debt collection service for a flat fee;

receiving a request to perform the debt collection service to collect on an unpaid debt;

determining whether to allocate a reward in connection with the request;

collecting at least a portion of the unpaid debt; and

recovering at least a portion of the flat fee from the portion of the unpaid debt that has been collected as payment for the flat fee.

19. (previously presented) A method as recited in claim 18, wherein the debt collection service requires at least a minimum number of requests to be received over a period of time.

20. (previously presented) A computer program product for implementing within a computer system a method for encouraging presentation of unpaid debts for collection, the computer program product comprising:

a computer readable medium for providing computer program code means utilized to implement the method, wherein the computer program code means is comprised of executable code for implementing the steps for:

receiving a request to collect on an unpaid debt;

determining whether to allocate a reward for the unpaid debt, wherein the reward includes a non-monetary incentive; and

selectively apportioning monies that have been collected on the unpaid debt.

21. (previously presented) A computer program product as recited in claim 20, wherein the step for determining whether to allocate the reward comprises the steps for:

determining eligibility for receipt of the reward; and

if eligibility exists, allocating the reward.

22. (previously presented) A computer program product as recited in claim 21, wherein the amount of the reward allocated corresponds to a characteristic of the unpaid debt owed by a recipient to a service provider, and wherein the reward includes credit for use in obtaining at least one of:

i.a good; and

ii.a service.

23. (previously presented) A computer program product as recited in claim 20, wherein the step for receiving a request to collect on the unpaid debt comprises the step for using a link to automatically receive the request to collect on the unpaid debt, wherein the request is generated upon nonpayment of the debt over a period of time.